



# BCCCP News

Winter/Spring 2003

Official Newsletter for the Missouri Breast and Cervical Cancer Control Project (BCCCP)  
Web site: [www.dhss.state.mo.us/bcccpweb.welcome.htm](http://www.dhss.state.mo.us/bcccpweb.welcome.htm)

## INCOME GUIDELINES UPDATE

When the Federal Poverty Guideline is released each February, BCCCP staff are ready to make changes to our materials and brochures reflecting the new income eligibility guidelines.

New materials should be ready for BCCCP providers

around the end of March. Until those materials reach your office, use the guide below.

To find out more about the Federal Poverty Guideline, go to the worldwide web site for the Department of Health and Human Services,  
<http://www.aspe.hhs.gov/poverty/03poverty.htm> ■

*Missouri-Breast & Cervical Cancer Control Project (BCCCP)  
2003-2004 Income Eligibility Guideline  
Effective March 1, 2003*

<i>Size of household</i>	<i>BCCCP (annual)</i>	<i>BCCCP monthly</i>	<i>BCCCP weekly</i>	<i>BCCCP hourly</i>
1	17,960	1,497	345	8.63
2	24,240	2,020	466	11.65
3	30,520	2,543	587	14.67
4	36,800	3,067	708	17.69
5	43,080	3,590	828	20.71
6	49,360	4,113	949	23.73
7	55,640	4,637	1,070	26.75
8	61,920	5,160	1,191	29.77

*\*SOURCE: Federal Register, Vol. 68, No. 26, February 7, 2003, pp. 6456-6458*

For family units with more than 8 members, the federal income guideline adds \$3,140 for each additional member; BCCCP add-on will be \$6,280.

Missouri BCCCP eligibility is based on annual income. The short-term income figures (monthly, weekly, and hourly) should only be used to help establish annual income.

### **BCCCP News:**

Published by the Missouri Department of Health and Senior Services, Breast and Cervical Cancer Control Project (BCCCP)  
920 Wildwood, P.O. Box 570, Jefferson City, MO 65102. Phone: 573-522-2845. Fax: 573-522-2899.  
E-Mail: [jenkib@dhss.state.mo.us](mailto:jenkib@dhss.state.mo.us)  
Web site: [www.dhss.state.mo.us/bcccpweb/welcome.htm](http://www.dhss.state.mo.us/bcccpweb/welcome.htm)

## Pink Plate Funds Breast Cancer Services for MO Women

You can help increase breast cancer awareness as well as provide much needed funds for breast cancer services by displaying the official Missouri Women's Council *Pink Plate* on your vehicle.

Funds raised through the sale of the Breast Cancer Awareness license plate are designated for providing breast cancer services, such as screening, treatment, staging, and follow-up services for underinsured and uninsured Missouri women.

How can you participate?

- Complete a Missouri Women's Council *Pink Plate* application.
- Make a \$25.00 tax-deductible donation to the **Friends of the Missouri Women's Council** (\$50.00 for biennial).
- Mail the *Pink Plate* application and the \$25.00 check to:

**Pink Plate**  
P.O. Box 1684  
Jefferson City, MO 65102

Once your completed application and tax-deductible donation are received, the Missouri Women's Council will mail an Application for Missouri Personalized and Special License Plates (Form 1716) and the Emblem Use Authorization Statement. You will need both to purchase your new *Pink Plate*.

To order the plate, take the completed Application for Missouri Personalized and Special License Plates (Form 1716), the Emblem Use Authorization Statement, the annual plate fee (\$15.00 annual or \$30.00 biennial), and any other required documents to your local license office. You can also mail the items listed above to:

**Driver and Vehicle Services Bureau**  
P.O. Box 100  
Jefferson City, MO 65105-0100



As of January 31st, 250 *Pink Plates* have been purchased. To find out more about the Missouri Women's Council, the breast cancer awareness *Pink Plate*, and to obtain a Missouri Women's Council *Pink Plate* application, call the office in Jefferson City, (573) 751-0810, or go to their web site, [www.womenscouncil.org](http://www.womenscouncil.org). ■

## 2003 Breast Cancer Awareness Calendar Kits

This year BCCCP is offering a Breast Cancer Awareness Calendar kit as a training tool for our providers to encourage monthly breast self-exams.

If you haven't done so already, mail, phone, fax, or e-mail your order today!

MO Dept. of Health and Sr. Services  
Bureau of Cancer Control—BCCCP  
P.O. Box 570  
Jefferson City, MO 65102-0570  
Phone: 573-522-2845  
Fax: 573-522-2899  
E-mail: [becked@dhss.state.mo.us](mailto:becked@dhss.state.mo.us)



Kit includes:

- **2003 Women's Monthly Planner**
- **BSE Monthly Reminder Stickers**
- **BSE Shower Card**

All three items come in a folder that features eight guidelines for a healthy lifestyle and details on a complete breast care program. ■

### REMINDER

Grant year ends  
June 29, 2003.

Invoices must be received  
by BCCCP no later than  
July 29, 2003.

Please ensure that final invoices are accurate and complete. Resubmitting of denied invoices at the end of the grant year will not be permitted due to the time restriction given BCCCP by CDC to close the grant year of September 30, 2002 through June 29, 2003.

## From the Quality Assurance desk ...

1

**Use the most recent version of the reporting forms.** Information required by CDC has changed with the years, so our forms must reflect these changes. Currently, use forms dated **10-2002**. The bottom of the first page of all the forms will look like this:

MO 580-XXX (10-2002) Distribution – Original: Missouri Department of Health and Senior Services Photocopy: Provider Ch. D-X

2

**Fill in the specimen type:** Section F. Pap Test Results on the Screening Reporting Form (blue form) has a space to fill in the specimen type with the choice of “Conventional Smear” or “Liquid Based.” Please make sure the correct one is marked.

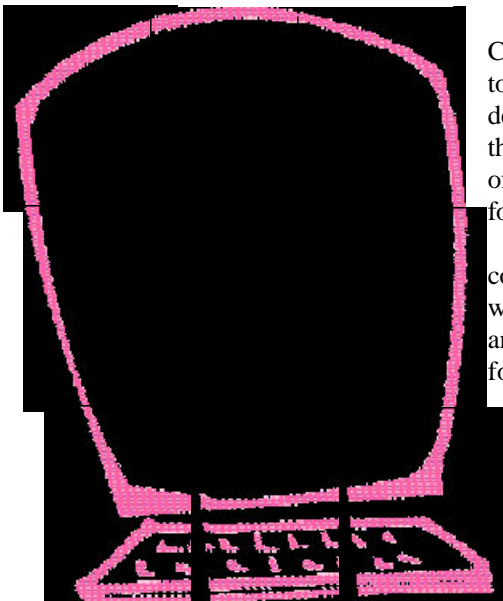
3

**Only use blue or black ink** to fill in the forms. If changes are made, a photocopy is sent back to you. Some ink colors do not photocopy, leaving the appearance that the form is not completed.

*Thanks!*

Janet Wolken  
Quality Assurance  
Coordinator

Find BCCCP on the web at  
[www.dhss.state.mo.us/bcccpweb/welcome.htm](http://www.dhss.state.mo.us/bcccpweb/welcome.htm)



The Breast and Cervical Cancer Control Project (BCCCP) is excited to inform our providers of the development of a software program that will allow electronic submission of all BCCCP reporting and billing forms.

We anticipate this program, when completed, will assure that BCCCP will receive complete information and providers will receive payments for services consistently in 14 days.

This software program will be web based through DHSS Mosaic system. The format is similar to the software program developed for family Planning. We plan to have built-in, drop-down screens to

remind providers of the information required by BCCCP. This will eliminate those time consuming phone calls BCCCP staff make to retrieve needed data.

The projected date for completion of the development of this software is January 2004. At that time we will start a pilot project before we implement the program statewide. Those BCCCP providers who do not have Internet access will still be able to mail in the BCCCP forms.

Anyone interested in participating in the pilot project for this software development should contact Bruce Jenkins at 573-522-2844. ■

## Capitol Ceremony Proclaims January Cervical Health Awareness Month

Governor Bob Holden proclaimed January Cervical Health Awareness Month in Missouri during ceremonies at the State Capitol Building in Jefferson City on January 9, 2003.

First Lady Lori Hauser Holden joined the Governor in calling attention to the importance of early detection as the best prevention against cervical cancer, a disease that affected an estimated 300 Missouri women during 2002, according to figures released by the American Cancer Society.

The absence of symptoms allows unsuspecting women to postpone this important and life-saving procedure. But it is important for women to have regular Pap tests as recommended by their health care provider. The Pap test is a routine procedure to detect the presence of cervical cancer.



Attending the proclamation signing (l. to r.): Bill Gordon, Bert Malone, Jeanie Shaneberger, Gov. Bob Holden, First Lady Lori Hauser Holden, Marianne Ronan, Amy Lehman, and Bruce Jenkins.

The Pap test can reveal cervical cancer at a stage in which it produces no visible symptoms, has done no damage, and can be completely cured. For the past 50 years, Pap tests have

helped in the early detection of cervical cancer, causing a 70 percent decline in fatalities from this disease. ■

## LPHA Media Award Presented to "Rural Missouri"

In formal ceremonies held at the Lodge of the Four Seasons on October 29, 2002, BCCCP had the honor of presenting the Annual Missouri Local Public Health Association Media Award to the Missouri Electric Cooperatives monthly newspaper, *RURAL MISSOURI*.

Mary Davis, Advertising Manager for *RURAL MISSOURI*, accepted the Media Award for outstanding contributions to public health from Bill Gordon, BCCCP Public Education Coordinator. Gordon cited the publication was nominated due the donation of low-cost and free advertising space for BCCCP educational ads that are printed and delivered each month to more than 440,000 homes served by Missouri electric cooperatives.

*RURAL MISSOURI* also ran a half-page editorial about breast cancer in their October 2002 edition, which highlighted Breast Cancer Awareness Month, the importance of early detection, and the services of BCCCP.

During the evening ceremonies, attended by public health officials from throughout Missouri, an award was also presented to the St. Louis Post-Dispatch for their contributions in promoting the Missouri Organ Donor Program, an award presented to the publication by Bert Malone, Director, Chronic Disease Prevention and Health Promotion. ■



Mary Davis, Advertising Manager for *RURAL MISSOURI*, accepting the annual Media Award from Bill Gordon, BCCCP Public Education Coordinator, during the Missouri Local Public Health Association meeting and awards ceremony.



# October Events

## Governor and Mrs. Holden Conduct October Events

Governor Bob Holden and First Lady Lori Hauser Holden brought added awareness of the importance of early detection as the best protection against breast cancer during several media events scheduled to coincide with National Breast Cancer Awareness Month.

Starting off the October events with a guest appearance on the popular Columbia NBC-8 television talk show, *Pepper & Friends*, First Lady Lori Hauser Holden joined BCCCP Case Management Coordinator, Jeanie Shaneberger, in discussing breast cancer with the show host, Paul Pepper. Topics included incidence rates in Missouri, the importance of early detection and the breast cancer screening services of Missouri's Breast and Cervical Cancer Control Project (BCCCP).

Later in the month, Missouri's First Lady joined Bill Gordon, BCCCP Public Education Coordinator, in discussing breast cancer issues on Paula Johnson's radio program on KAYQ-FM, Warsaw, Missouri.

### Celebration of Survival

First Lady Lori Hauser Holden ~~hosted~~ *hosted* Celebration of Survival, a public function sponsored by the Missouri Women's Council. The celebration was held at the



*The Governor's Mansion is bathed in a pink glow just moments after First Lady Lori Hauser Holden turned on the pink lights.*

Governor's Office Building in Jefferson City on the afternoon of October 3, 2002.

The event was well-attended, in which over 100 men and women were able to hear information and comments by physicians and breast cancer survivors. Many in the audience were, themselves, cancer survivors and the lively comments and question-and-answer session provided encouraging facts and information to all.

The attendees of the event were invited by Governor and Mrs. Holden to the Governor's Mansion for an informal reception.

### Proclamation and Mansion Lighting

At 7:00 p.m., reception attendees joined Governor and Mrs. Holden outside where Governor Bob Holden officially proclaimed "October Breast Cancer Awareness Month in Missouri."

Governor Holden introduced the First Lady for the formal Governor's Mansion Pink Lighting Ceremony. Mrs. Holden introduced a friend,

Kim Carlos, a young mother currently undergoing treatment for breast cancer, who spoke about the importance of early detection and personal experiences with breast cancer.

The First Lady turned the switch that illuminated the Governor's Mansion in the soft glow of pink lights to create even more awareness of breast cancer and the need to have regular breast health check ups.

The event was picked up by the media and aired on stations as distant as Chicago as part of their late news programming that evening!

The staff of BCCCP extend to the Governor and First Lady our sincere "Thank You" for their interest in, support of, and dedication to helping BCCCP create awareness of breast cancer issues to all Missouri families. ■



*Kim Carlos, wife, young career woman, and new mother, talks about her recent diagnosis and treatment for breast cancer.*

# Coalition News . . .

Dr. Ximena Ilbaca-Somoza, health care activist and Chairman of the Coalition of Hispanic Women Against Cancer, tendered her resignation from the coalition to resume her studies to receive a license to practice medicine in the United States. Dr. Somoza expects to spend one year on the East Coast to prepare for the final licensing.

Dr. Somoza is a tireless advocate for better health care for all, with a special interest in minority health issues. She was also instrumental in the funding and the creation of the American Indian Heartland Cancer Network and actively participates in many events that encourage and educate minority women to have regular cancer screenings.

More than 30 of her family, friends, and co-workers joined in a surprise farewell party for Dr. Somoza at the Guadalajara Fiesta Restaurant in Kansas City on November 21 to recognize her accomplishments and to wish her well in her studies. Dr. Somoza's husband, Joe, and their son, Jose, were able to keep the farewell party a secret from her, adding to her

surprise of seeing so many of her friends and associates.

Dr. Somoza was presented with a bracelet and a plaque as a token of appreciation for all she has done.

In a thank you letter, Dr. Somoza wrote: "It was, indeed, a very wonderful experience to see so many friendly faces around the table, a completely unexpected event."

*"It was my pleasure and honor and a privilege to have been able to work with all of you, getting to know so many wonderful people..."*

*"When I moved to Kansas City...almost 7 years ago...I was scared and lonely. Besides my husband and his parents, I knew nobody, nor did I speak the language."*

*"Four months later I landed this wonderful job and since that day I started making friends and found a sense to my life. I am so glad that I have been able to use my Public Health background in this country, and being able to contribute to help other people..."*

*"All of you have taught me valuable lessons, shared almost seven*

*years of my life, ...given me a sense of belonging..."*

*"Upon seeing my friends around the table and my son's proud face shows that the efforts and hard work really paid off. ...the best heritage that we can give our children (is) pride for their parents and what we do."*

BCCCP extends a special *Thank You* to Dr. Somoza for all she has done to improve the health care for minority women as she begins her long and tedious studies in New Jersey. ■

## BCCT Update

The Breast & Cervical Cancer Treatment (BCCT) program is saving lives . . .

**303**

Women enrolled since August 28, 2001.

**228**

Women currently enrolled for breast or cervical cancer treatment.

# One-on-One Outreach Project Finds Success in Springfield

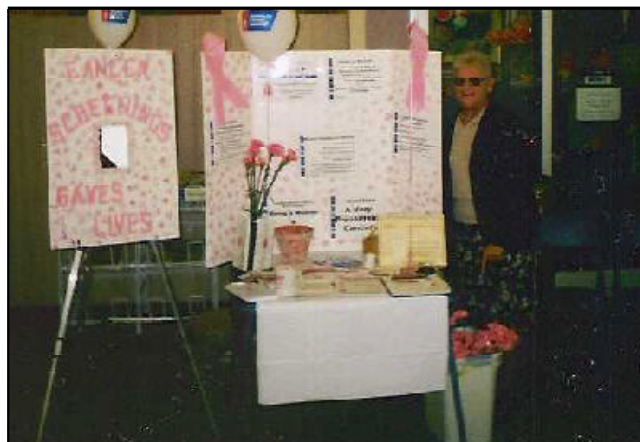
Springfield Planned Parenthood, participated in the One-on-One Outreach project offered by BCCCP during the current grant year, September 30, 2002 through June 29, 2003.

At the first two community outreach projects, Geri Howell, BCCCP Coordinator, successfully enrolled and screened 10 women through BCCCP.

Of course, it helps when you have an outgoing personality and seem to know so many people from your community, like Geri does!

But, Geri also knows the importance of learning and doing monthly breast self-exams and getting regular breast cancer screenings such as clinical breast examination and a mammogram, when appropriate.

Geri is passionate about women's health issues, as she is a 10-year breast cancer survivor herself. ■



*Geri Howell, Springfield Planned Parenthood, at one of the community outreach projects conducted in her community.*

## BCCCP News Reader Survey

In response to the economic times and the ability to share information electronically, BCCCP plans to streamline the production and distribution of the *BCCCP News* newsletter by offering it electronically.

The objective of the survey is to determine who reads the newsletter, what is the most important information to the reader, and how you would like to receive the newsletter.

Please response to the survey questions below. Check as many as apply.

1. When you receive the *BCCCP News* do you ...

- ☐ Read it cover to cover?
- ☐ Scan the headlines?
- ☐ Share it with staff?
- ☐ Other: \_\_\_\_\_

2. What type of articles interests you ...

- ☐ Medical?
- ☐ BCCCP/forms information?
- ☐ Coalition news?
- ☐ Suggetions: \_\_\_\_\_

3. How would you like to receive the BCCCP News newsletter?

- ☐ Mail
- ☐ Electronic mail (e-mail) as a Portable Document File (PDF)
- ☐ From the BCCCP web site

4. Provide the following information so that we may compile a newsletter data base. If there are others who you would like to include in the *BCCCP News* mailing list, please provide their information. Use a sepearte sheet if necessary.

Name: \_\_\_\_\_

Mail address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Name: \_\_\_\_\_

Mail address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

E-mail address: \_\_\_\_\_

*Thank you for taking time to complete this survey. We will use the information to make important decisions on the production and distribution of future issues of BCCCP News.*

**Mail the completed survey to:**

MDHSS

Bureau of Cancer Control – BCCCP

PO Box 570

Jefferson City, MO 65256

**Fax the completed survey to:**

BCCCP

Attn: Debi Becker

Fax: 573-522-2899

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 Attention: \_\_\_\_\_  
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 Quantity: \_\_\_\_\_

**Mail, phone, fax, or e-mail your order today!**

MO Dept. of Health and Senior Services  
 Bureau of Cancer Control—BCCCP  
 P.O. Box 570, Jefferson City, MO 65102-0570  
 Phone: 573-522-2845 **ⓧ** Fax: 573-522-2899  
 Email: beckerd@dhss.state.mo.us

Reader comments and suggestions are welcome. BCCCP invites you to submit articles, information and photographs related to the topics of breast and cervical cancer outreach, support, screening, diagnosis and treatment for publication in this newsletter. The BCCCP goal is to reduce morbidity and mortality due to breast and cervical cancers by providing early detection through screening services. BCCCP News is supported by Grant/Cooperative Agreement Number U55/CCU721904-01 from the Centers for Disease Control and Prevention (CDC). Content is solely the responsibility of the authors and does not necessarily represent the official views of CDC. Alternate forms of this publication for persons with disabilities may be obtained by contacting the Missouri Department of Health and Senior Services, Division of Chronic Disease Prevention & Health Promotion at the number above. Hearing impaired citizens telephone 1-800-735-2966. AN EQUAL OPPORTUNITY/AFFIRMATIVE ACTION EMPLOYER. Services provided on a nondiscriminatory basis.

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